



Danièle Henkel, Honorary President of the 5th edition of the Prix de la Danse de Montréal

Creation of a 4th Award

Montreal, September 16, 2015. For immediate release – The PRIX DE LA DANSE DE MONTRÉAL (PDM) celebrates its 5th edition this year under Honorary President **Danièle Henkel**, a highly respected business woman famous for her participation in the television show *Dans l'œil du dragon*, broadcast on the Ici Radio-Canada network. Danièle has a passion for dance and excellence, and has agreed for the second consecutive year to be part of the prestigious awards gala that will take place on **November 19**.



Photo © Michel Cloutier

Established in 2011 by the choreographer **Marie Chouinard**, president of PRIX DE LA DANSE DE MONTRÉAL, the event is an opportunity to applaud the excellent work of dance artists who performed on Montreal stages from July 1, 2014 to June 30, 2015 and to present an artist from Quebec or elsewhere with the illustrious *GRAND PRIX de la danse de Montréal, présenté par Québecor*. The venue for the ceremony, as well as new award partnerships and the amounts of the prizes, will be announced in the near future.



Photo © Laurence Labat

Addition of a New Award

A fourth prize, the *Prix DÉCOUVERTE de la danse de Montréal, présenté par l'Agora de la danse/Tangente* will be awarded during the gala on November 19. Granted to an outstanding emerging artist, this new award will recognize a dynamic Quebec choreographer, dancer or collaborator (in lighting or sound design, set design, etc.) as the Discovery of the Year in the dance milieu. The recipient will be determined by the Prix de la Danse de Montréal jury, and will receive a purse of \$5000.

This new award augments the three other awards:

The *GRAND PRIX de la danse de Montréal, présenté par Québecor* is an international

award that honours an artist who has made an exceptional contribution to the art form, an individual renowned for his or her work and creativity;

The ***Prix INTERPRÈTE présenté par le Regroupement québécois de la danse et la Caisse de la Culture***, given to a Quebec artist celebrated for his or her dancing talent, rigorous technique and commitment to the art form and to the dance community;

and the ***Prix du CALQ pour la meilleure œuvre chorégraphique***, awarded to a choreographer for the artistic excellence of a work presented in Quebec for the first time during the course of the previous season.

About the PRIX de la danse de Montréal

Founded in 2011, PDM is a non-profit organization with a mandate to promote Montreal as an international centre of dance creation and presentation, and to raise the profile of leading personalities, organizations and institutions in the dance milieu, notably by presenting awards to deserving recipients.

The board of directors in 2015 consists of Marie Chouinard, Caroline Ohrt, Bernard Lagacé, Anik Bissonnette, Sylvain Émard and Frédérick Gravel.

Follow PDM on Facebook, Twitter and at www.prixdeladanse.com

-30-

Source: PDM Sarah Beauséjour: info@prixdeladanse.com

Media Relations:

Bérubé & Geoffroy Communications

Benoit Geoffroy and Monique Bérubé 514 722-9888 bgeoffroy@videotron.ca

